



# Advertising Package

2026-2027

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IB STORES LLC  
A BUSINESS MANAGEMENT COMPANY

# Why choose advertising with IB Stores?

IB Stores has multiple grocery stores and restaurant locations in the Chicago & Atlanta metroplex and by choosing IB stores as your advertising partner you get the unique opportunity of directly approaching the growing South Asian community who come to shop at our stores. With a great daily foot traffic across all stores and many ways to advertise , IB stores offers you the most effective advertising options.

**!3 INDIA BAZAAR INDIACO**  
**FRESH MARKET**  
nobody gives you india like we do!™

**3** **JOHNS CREEK, GA**  
**NAPERVILLE, IL**  
**HOFFMAN ESTATES, IL**

**RAJULA'S KITCHEN**  
Indian Vegetarian Eatery

# Explore Our **ADVERTISING OPTIONS**

- 1** Weekly Newsletter Blast  
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- 2** Social Media Fusion  
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- 3** Digital Ad Screen  
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### !3 INDIACO FRESH MARKET

**NAPERVILLE**  
776 S ROUTE 59, SUITE 145  
NAPERVILLE, IL 60540  
PH (630) 477-7555

OPEN EVERYDAY: SUNDAY TO THURSDAY - 9AM TO 8PM  
FRIDAY & SATURDAY - 9AM TO 9PM

**HOFFMAN ESTATES**  
15-17 GOLF CENTER  
HOFFMAN ESTATES, IL 60169  
PH (224) 353-6673

OPEN EVERYDAY: SUNDAY TO THURSDAY - 9AM TO 8PM  
FRIDAY & SATURDAY - 9AM TO 9PM



**CLICK ON THIS BANNER TO  
GET THE DEALS ON YOUR PHONE!**



# YOUR AD CAN BE HERE !

|  |   |  |  |  |  |
|--|---|--|--|--|--|
| <br>\$2.99 EACH  | <br>HOT DEAL!<br>2 For \$6    | <br>\$7.99 EACH  | <br>2 For \$7      | <br>2 For \$21 | <br>\$9.49 EACH |
| <b>HAPPY PANDA TAMARIND SEEDLESS 400G</b>  | <b>LG HING 100G</b>   | <b>LAXMI NATURAL BUCKET JAGGERY 5KG</b>  | <b>SOOJI COARSE LAXMI 4LB</b>  | <b>AMUL GHEE 1LTR</b>  | <b>FARM VILLA SHARBATI ATTA 20LB</b>   |
| <br>\$8.99 EACH | <br>HOT DEAL!<br>\$5.99 EACH | <br>\$8.99 EACH | <br>\$4.99 EACH  |  |  |
| <b>KHA ZANA THE TREASURY THANJAVORE PONN BOILED RICE</b>   | <b>LAXMI DANEDAR CTC TEA 2LB</b>  | <b>ZAFRANI SONA MASOORI RICE 20LB</b>  | <b>DABUR MUSTARD OIL 1LTR</b>  |  |  |
|  | <br>2 For \$5                |  | <br>\$23.99 EACH |  |  |
|  | <b>RICE FLOUR</b>   |  | <b>RICE FLOUR</b>  |  |  |

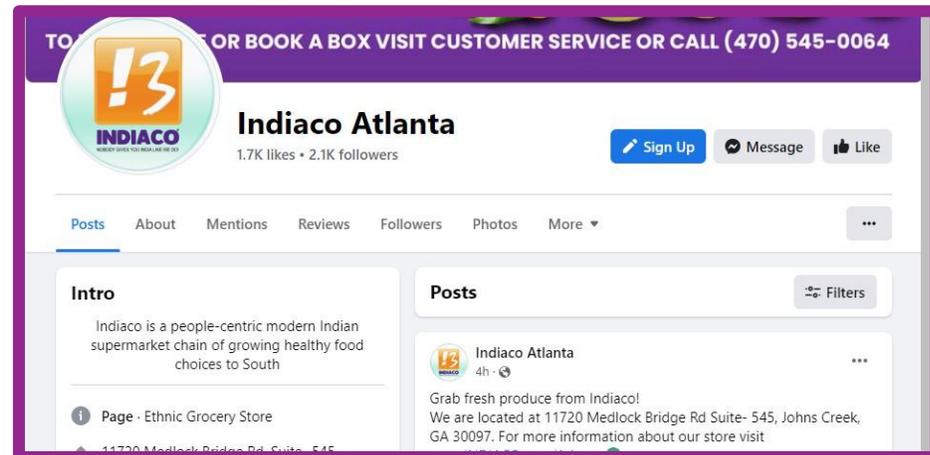
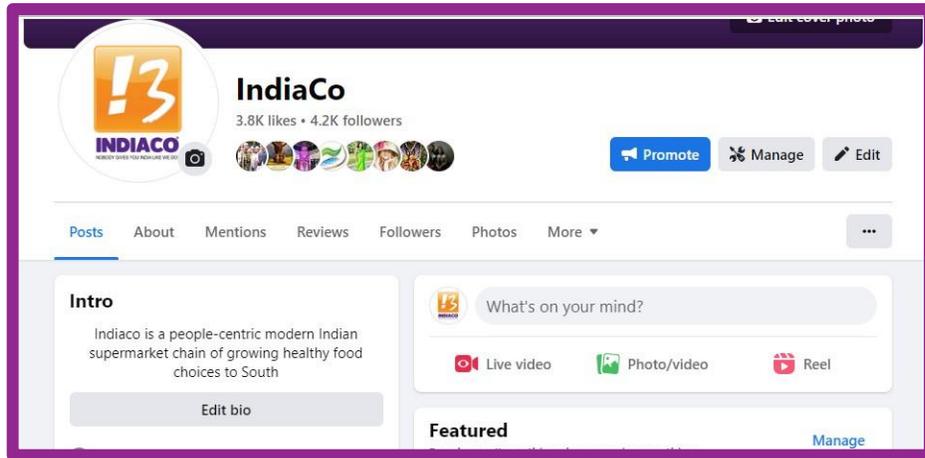
# Weekly Newsletter BLAST

INDIACO shoppers wait eagerly to receive our weekly specials, discounts and other updates in their emails. Take advantage of our subscriber list by choosing our email blast option

**SUBSCRIBERS:**  
**7.8K+ - IL**  
**3.4K+ - GA**

CONTACT US TO CUSTOMIZE YOUR PACKAGE





# Facebook FUSION

Social media is a powerful platform. Take the advantage of our loyal followers by advertising your ad on our Facebook page

**FOLLOWERS:**  
**6.8K – IL**  
**2.7K-GA**

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[Sign Up](#) [Following](#) [Message](#)



### Indiaco Atlanta

3.7K followers • 9 following

A people-centric Indian supermarket with the lowest prices in town, top-quality produce, and a pure Indian vegetarian restaurant inside. Shop fresh, save more, and experience the best of India—all in one place!

📍 11720 Medlock Bridge Rd, Johns Creek, GA

🏪 Ethnic Grocery Store



### Indiaco Chicago

8.7K followers • 6 following

Indiaco is a people-first Indian supermarket located in Naperville & Hoffman Estates, IL offering the best prices in town, top-quality produce, bulk offers, and a pure Indian vegetarian restaurant inside. Experience the best of India- all in one place 🍽️

🏪 Ethnic Grocery Store \$



[Sign Up](#) [Following](#) [Message](#)

# Social Media FUSION

Social media is a powerful platform. Take the advantage of our loyal followers by advertising your ad on our Facebook page & Instagram

## INSTAGRAM REACH:

**1.5K – IL**  
**3.5K – GA**

## FACEBOOK FOLLOWERS:

**6.8K – IL**  
**2.7K – GA**

## WHATSAPP MEMBERS:

**1.8K – IL**  
**1K – GA**

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Click on text to view our social media pages



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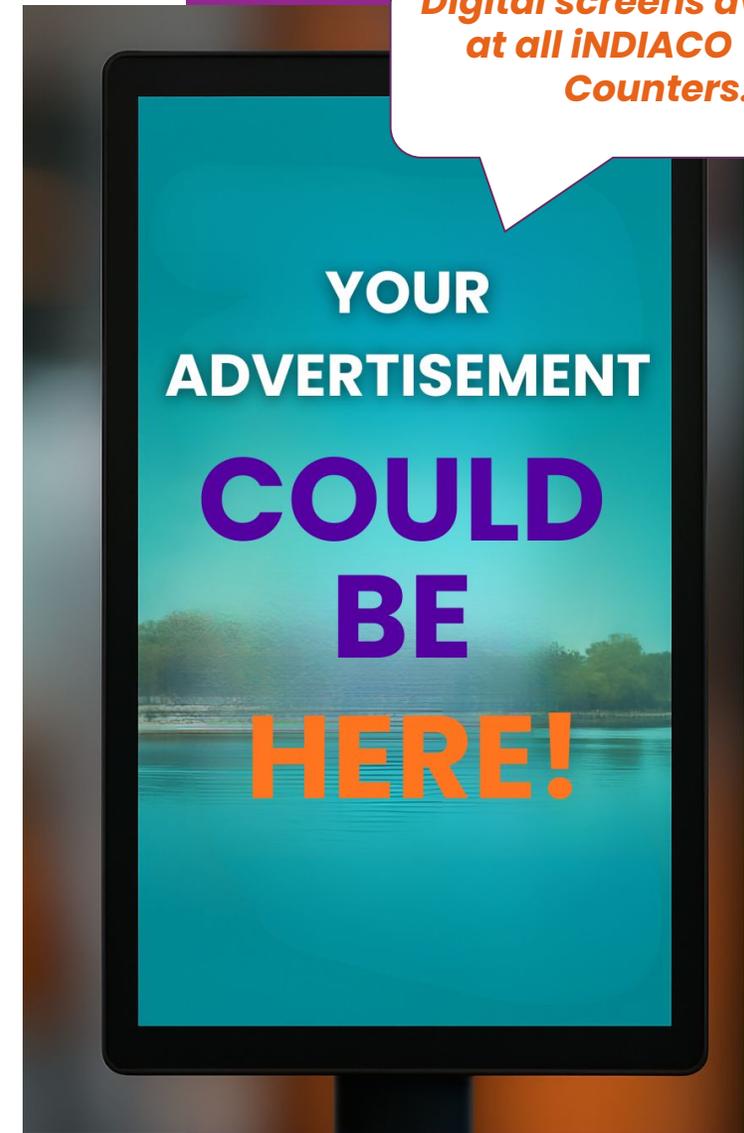
# Digital AD SCREENS

**Fast | Easy | Efficient | Effective**



Present your product/business to every shopper through showcasing your promotional slide on Dolphin screens mounted to all our check counters inside the stores. All screens are mounted in prime areas such as checkout registers and entrances, that can't expect a miss of a vision and can turn most of the eyeballs around to look at what its' offering.

*Digital screens available  
at all INDIACO Cash  
Counters.*



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# Reels on SOCIAL MEDIA

Expand your brand visibility and connect directly with potential customers. Leverage our established reach and credibility. Perfect for product launches, seasonal offers, events, and more

### What We Offer:

**30-second promotional reel space** on our social media pages (Instagram, Facebook, and more)

**Prime visibility** among a large, active audience within the South Asian and local community

### Flexibility to choose:

Submit your own ready-to-post reel

Or have our creative team craft one for you at a minimal production cost



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## Direct MAILERS

Sale flyers & postcards are a great way to promote business. They not only inform the readers about the company, products, services, & prices but also make an impression about the organization on them. Our sale flyers / postcards are released multiple times a year which hit homes of thousands of people. All thanks to our amazing loyal customers that this list is ascending every year!! We keep this platform open for people like you to easily promote your business through a list that has been collected through the most organic way and has doubled over the years.

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## Booth **BLAST**

INDIACO also provides a local booth at the entrance / vestibule for your business at any store located in the Chicago & Atlanta Metroplex. Choose your location, your traffic and let us know. Advertising and marketing has risen to whole new level over the last decade. The reach and the confidence that you can build with your target audience by having a local booth is direct and effective in person.

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## Banner **BLAST**

Hang your banner in the store to be constantly noticed by multiple thousands of shoppers walking in and out of the store. Being in front of buyers' eyes is a vital and most popular formula to secure business. Get noticed by every customer as many times they visit us!



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# Standee

Place you're a standee with your ad at the entrance of our store to be constantly noticed by multiple thousands of shoppers walking in and out of the store.

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**IMAGES SHOWN ARE FOR REFERENCE ONLY. PLACEMENT OF THE STANDEE IS  
DECRETION OF IB MANAGEMENT**

# Flyer FEVER



Flyers are a great tangible way of marketing goods & services. This small paper can do wonders when it comes to advertising. Place your flyers at each checkout register's bagging area to grab every customer's attention while they check out their groceries.

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## Receipt **ROLL-OUT**

Get yourself noticed with every single receipt we roll out each day. You have a brighter chance to be looked at with over **50K invoices** being rolled out each month across all our Chicago & Atlanta Metroplex stores.



## Shopping **BAGS**

Take the advantage of the most circulated advertising opportunity. As we distribute **over 250K shopping bags** between all stores per month, you get noticed by every customer checking out at our stores. Let your business kick a boost with being imprinted on our shopping bags that sit in the store, walk with customers to their homes, parks, schools, and several different places.



**GET IN TOUCH WITH OUR ADVERTISING COORDINATOR FOR PRICING**



## Poster **PLAYOUT**

Marketing has been proven to be most successful when customers' attention is captured while they wait. Put your **A4 size posters** on each of our checkout counters or choose the option to just put a bigger 1.5x2' (wxh) poster **at the entrance of the store** to entice them while they wait for their check out process.



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## Bollard COVER

Make an attractive cover and put them over bollards and get the maximum exposure when people park in and out of the INDIACO lots.



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## Customer Service POSTER

If you have any questions or issues, you always come to a customer service of our store. Our customer service is a place where your ad can get the best exposure, as it is not a pass by area in fact it is an area where our customers stop by and interact with our representatives. Plus, its location in our stores is always near the entrance or near the checkout registers which makes it the perfect spot for walk through exposure.





# Thank You!

**CLICK TO GET IN TOUCH WITH US NOW!**



[Advertising@indiabazaar.us](mailto:Advertising@indiabazaar.us)



(972) 552-0660